



United Way
of Greater Hazleton, Inc.

2024-2026 Request for Proposal (RFP) Announcement

Page 1

The United Way of Greater Hazleton is seeking proposals to implement targeted Funding Strategies in the areas of Education, Health, Financial Stability, and Safety Net. Nonprofit organizations that have been determined to be 501(c)(3) entities by the Internal Revenue Service currently providing, or could successfully implement, high-quality services and programs in alignment with one or more of these strategies are encouraged to apply for funding.

If your organization decides to apply for a two-year grant from the United Way, the application process is simple. First, you must complete this packet and **return to the United Way of Greater Hazleton Inc., office no later than April 26th, 2024.**

Second, you will be invited to provide an in-person presentation to our Allocation committee on **Friday, May 17th, 2024.** We recommend that you bring any necessary information with you to get your point across to the committee. You will have approximately 20 minutes to **state** your case to the committee on why your organization should receive the funding.

Finally, you will be notified via mail about the results of the allocation. If your organization is awarded funds, you will have **30 days to return the signed contract** to the United Way of Greater Hazleton, Inc., along with supplementary documents that are required by the Board of Directors. Failure to do so will result in the forfeits of the 2024-2026 allocation funds.



Targeted Areas:

Education

Parent/caregiver education, engagement, and support

Improve access and affordability of quality early care and education programs.

Academic achievement

Improve school readiness & early literacy through comprehensive support and services to students, parents, and caregivers in communities with at risk populations.

Productive and engaged youth.

Year-round education/academic support systems, and engagement for at-risk elementary, middle school & high school students.

Workforce Development

Collaborative programs that address the needs of our community workforce by engaging students in career awareness in the middle & high school grades.

Health

Born Healthy

Access to home visitation and other programs to provide support for healthy pregnancies and improved child health, development and parent education and engagement.

Healthy Children

Quality, comprehensive health screenings and education offered to children through childcare centers, school, community health centers and free clinics.

Positive School Climate and Regular Attendance

School-based health initiatives to remove barriers to good attendance; prevention education programs and professional development provided to teachers, children and youth.

Safe Home

Family support services and systems aimed at addressing child trauma and adverse childhood experiences in at risk children and youth to prevent abuse and neglect.

Healthy Lifestyle

Increases access to and consumption of healthy, affordable foods and nutrition education.

Mental Health Treatments/Support

Increases access to affordable counseling and treatment and/or support and education of mental health services.

Financial Stability

Workforce Training & Development

Partnerships & collaborations; job skills training opportunities; career counseling/ wrap-around services to support long-term employment and career success.

Safety Net

Food insecurity

Provide access to emergency food programs.

Urgent and basic needs.

Provide access to hotlines, and other essential services to address immediate needs.



United Way
of Greater Hazleton, Inc.

2024-2026 Allocation Application

Page 3

Funding Requirements

This will be a highly competitive process. Organizations may submit multiple proposals.

Applicants may submit proposals to:

- Supplement funding for direct service programs that show significant measurable results.
- Expand services for programs that show significant measurable results in order to serve more program participants through community partnerships (i.e. service providers, financial institutions, churches, school districts).
- Create new and innovative solutions to achieve Community Outcomes.

Eligibility Requirements

- The lead applicant must be a 501(c)(3).
- The lead application must employ at least one paid staff person.
- The lead applicant's financial statements must be audited annually.
- The lead applicant must have sound governance, financial and program management.
- The lead applicant must have a record-keeping system in place to support all reports required by this grant.
- The lead applicant must have the ability to properly utilize and account for program funds.
- Funded proposals must target Hazleton Area Families with dependent children and income limits at no more than 250% of the Federal Poverty Level. Safety Net proposals will target individuals, families, and youth at or below 250% of the Federal Poverty Level or facing immediate threats to their well-being.
- Funded proposals must track and measure United Way of Greater Hazleton's Community Outcomes and Indicators.

Selection Criteria

1. Demonstrate best practices framework with measurable, lasting positive impact through evidence-based programs and services.
2. Articulate implementation of a clearly stated funding plan.
3. Show collaboration with other community partners.
4. Matching/Challenge Grants – Funding will be considered if used to leverage other funding sources to advance the intent of this RFP.

All proposals will be reviewed by a panel of unbiased community investment committee: volunteers with direct subject matter knowledge and experience. Proposals will then be rated against United Way of Greater Hazleton's six Funding Criteria (listed below).



United Way
of Greater Hazleton, Inc.

2024-2026 Allocation Application

Page 4

While all funding criteria will be utilized in the rating process, the review panel will place an emphasis on multi-organization collaborations:

1. Address Highest Community Needs - Proposal must address high community needs as set forth by United Way of Greater Hazleton and be well-positioned to meet those needs.
2. Help People Most in Need - Funding will go first to proposals serving people most in need of service and without resources.
3. Affect a Significant Number of People - The proposal affects a significant number of participants, relative to the size of the target population, budget, and type of service.
4. Make a Significant Impact - The proposal shows a significant benefit for a significant percentage of its participants.
5. Demonstrate Vital Need for Program - There are no reasonable alternatives for the target population to achieve the same outcomes if this program or collaborative effort did not exist.
6. Deliver Services Efficiently - There is leveraging of resources with other funders, service providers, etc.



United Way
of Greater Hazleton, Inc.

2024-2026 Allocation Application

Page 5

Date: _____

Name of Organization: _____

Executive Director Name: _____

Primary Contact: _____

Agency Address: _____

Agency Phone: _____

Agency Email: _____

Board Chair Name: _____

Board Chair mailing Address and Begin/End Term: _____

Board Chair email Address: _____

Agency EIN# _____

Agency Description:

Agency Mission Statement:

Agency Service Area:



United Way
of Greater Hazleton, Inc.

2024-2026 Allocation Application

Page 6

Program Name:

Amount Requested:

Total Program Budget:

Impact Area:

Program Description:

Briefly describe the intended use of this funding:

Describe the problem in our community addressed by this program. Please include data supporting the need.

Who would qualify to participate and what is the application/selection process for participation?



United Way
of Greater Hazleton, Inc.

2024-2026 Allocation Application

Page 7

Please provide the projected demographics that could be served by this program with United Way funding:

Will funding be used to supplement current direct services to expand services to serve more clients? Please explain.

If this is an existing program, how many individuals/families were served in the past year?

Please identify the evidence-based or best-practice methods or approach in your field or work that this proposal will use to achieve results.

If your organization is required to measure outcomes for other funding sources, briefly state the outcome(s).



United Way
of Greater Hazleton, Inc.

2024-2026 Allocation Application

Page 8

If United Way is unable to fund the program at the full amount requested, what is the minimum funding level you could accept and still deliver the program successfully?

Please provide a detailed program budget narrative. The budget narrative should be able to justify all requested expenses. Itemization of all line items requesting United Way funds is required.

Discuss how the proposal's receipt of United Way of Greater Hazleton funding has helped and/or will help leverage additional funds for services.



United Way
of Greater Hazleton, Inc.

2024-2026 Allocation Application

Page 9

Program Budget Form

Fiscal Data:

Fundraising Activity

Annual Fundraising [Statement](#) from IRS Form 990

Success Story

Please provide a brief success story.